PURPOSE/BACKGROUND: The City of Alamosa is soliciting proposals for the potential sale of approximately 50 acres of City-owned property located along Hwy 17 and south of County Road 6 South (Parcel Number 541303100004) (see attached map).

BRIEF SCOPE OF SERVICES: The City of Alamosa has received notice of interest from a private entity to purchase approximately 50 acres of ranch property for the development of an RV Resort. Since the Ranch property is owned by the City and is thus a public asset, City Council has determined that a fair and transparent process should be used to insure the public is aware of the request and provide an opportunity for any interested party to submit a proposal for the purchase and development of the identified property. City Council has not made a decision to sell the property, but rather is utilizing this process to solicit proposals in which to make a decision on if the property should be sold, and if so for what purpose.

SUBMITTAL REQUIREMENTS: Responses to this RFP must include the following information:

- A cover letter/statement of interest indicating the responder’s interest in the property and highlighting its qualifications to perform the project it proposes for the property.
- A brief summary of responder’s experience and qualifications as related to its proposed project.
- Proposed offer for the property to be no less than $375,000 due to an opinion of value placing the property value between $375,000 - $525,000
- Detailed project schedule
- Detailed information on proposed project to include estimated economic impact, estimated tax impact, how the project will impact water usage compared to what was traditional ranching use, vehicular access, public dedications, additional site improvements, anticipated zoning needs, etc.
- Schematic showing the project features

EVALUATION CRITERIA: Evaluations will be based on the criteria listed below:

- Experience with similar projects
- Estimated economic impact (see City’s economic impact model)
- How the project affects or fits into the recreational use of the surrounding area
- Consistency with the intent and spirit of the City’s Comprehensive Plan and Ranch Management Plan
- Offering price
- Extent of secondary economic benefits

RULES GOVERNING RFP PROCESS:

- Proposals submitted become a matter of public record. Any confidential economic data or proprietary information should be clearly marked as such, and even so may be subject to disclosure pursuant to the Colorado Open Records Act, C.R.S. § 24-72-200.1 et seq.
- All materials submitted become property of the City and will not be returned.
- The City reserves the right to award to another proposer if the successful proposer fails to execute and return the contract within the dates stipulated on the contract.
- The City reserves the right not to award a contract to any proposer for any reason.
- The City of Alamosa reserves the right to reject any and all submittals and to waive irregularities and informalities in the submittal and evaluation process. This RFP does not obligate the City of Alamosa to pay any costs incurred by respondents in the preparation and submission of their proposals.
- The City will not accept proposals submitted after the deadline or by facsimile. The City is not responsible for delays or losses caused by mail carrier or delivery system.

SUBMISSION OF PROPOSALS
Proposer must submit proposal in electronic format on a thumb drive and 4 printed copies. The City must receive proposals no later than 5:00 p.m. Mountain Standard Time (MST) January 4, 2021 at the following address:
Heather Brooks
City Manager
300 Hunt Avenue
RE: Alamosa City Ranch Proposal