Economic Characteristics

City of Alamosa Comprehensive Plan and Downtown Needs Assessment, February 2016

For: City of Alamosa
By: RPI Consulting LLC
Percent of Population in Labor Force

Source 2014 ACS

69% for Colorado vs 55% for Alamosa
Historic Unemployment Rates

Source: Bureau of Labor Statistics

Unemployment tracked closely with state levels until recent recovery
49% of households in Alamosa have income less than $25,000 compared with 19% statewide.
Median Income

Source 2014 ACS

Median family and household income in Alamosa is approx. half of statewide figures
Median Income By Age of Householder

Source 2014 ACS

Correcting for large college population still shows relatively low household incomes

$63,453
$72,479
$42,655
$32,180
$41,442
$26,250

25 to 44 years
45 to 64 years
65 years and over

Colorado
Alamosa
Poverty Rates

Source: 2014 ACS

Poverty rates in Alamosa are more than twice the statewide rate.
Poverty Rates by Race

Source: 2014 ACS

- **White**: 9% (Colorado) 27% (Alamosa)
- **Hispanic**: 24% (Colorado) 37% (Alamosa)
- **Black**: 25% (Colorado) 74% (Alamosa)
- **American Indian**: 24% (Colorado) 25% (Alamosa)
- **Asian**: 11% (Colorado) 0% (Alamosa)
Commuting to Work

Source: 2014 ACS

Commuting times in Alamosa are half the state wide average.
## Base Analysis Explained

Source: DOLA Demography Office

Base industries bring outside dollars into a community County - not city geography

<table>
<thead>
<tr>
<th>Category</th>
<th>Industries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Traditional</td>
<td>Agriculture, Mining, Manufacturing, Government</td>
</tr>
<tr>
<td>Regional Center</td>
<td>Construction, Communications, Trade and Transportation, Professional and Business, Finance and Insurance, Education and Health</td>
</tr>
<tr>
<td>Tourism</td>
<td>Resorts, Second Homes, Tourist Services and Transportation</td>
</tr>
<tr>
<td>Households</td>
<td>Retirees, Transfer Payments, Commuters, Other Household Income</td>
</tr>
<tr>
<td>Commuters (Households)</td>
<td>Negative if large amount of in-commuters</td>
</tr>
</tbody>
</table>
Base Analysis

Source: DOLA Demography Office

Traditional base industries account for highest percentage of employment in the County.

Regional center sectors account for more than a quarter of employment in Alamosa County.

Alamosa County has a high rate of in-commuting i.e. residents in surrounding communities take earnings out of county.

- Traditional: 38%
- Regional Center: 26%
- Tourism: 12%
- Households: 19%
- Commuters: -5%
Traditional sector is driven by agribusiness and government.
Jobs 2001-2014

Source: Bureau of Economic Analysis – (RPI estimates for suppressed data)
Projected Jobs Through 2040

Source: DOLA Demography Office

Jobs projected to grow at average rate of 1.4% through 2040 Statewide and only 0.9% in Alamosa County
Personal Income in Alamosa County grew at an average rate of 3.4% compared to statewide total of 4.1%.
Per Capita Income 2001-2014

Source: Bureau of Economic Analysis

Per Capita Income in Alamosa County averaged 69% of State wide per capita income.
On average industry earnings in Alamosa are 75% of state rates.