

Vision Statement

The City of Alamosa works to provide a welcoming environment for its citizens, businesses, and visitors while maintaining and promoting respect for our rich heritage of ethnic and cultural diversity as we foster a framework for positive interactions with our community partners.

Mission Statement

As a full service municipal government our mission is to enhance the quality of life for our residents, visitors, and businesses. We strive to provide balanced business, employment, recreational, and residential opportunities.

Focus Areas

- **Economic Development**

- Establish partnerships with community based groups with a similar interest.
- Work on developing and maintaining an appropriate retail mix.
- Attract, Retain, and Expand job opportunities in the City of Alamosa
- Work to cement our role as a tourist stop for visitors to the Train and Sand Dunes.
- Support the development of ASC, TSJC, regional airport, and the SLV Regional Medical center as a service hub for the valley.
- Work to provide appropriate infrastructure to sustain a vibrant community, including streets, sewer and water.

- **Aesthetics**

- Improve “gateway” corridors into our community
- Work with local groups to beautify corridors, improve cleanliness, enhance public areas, and provide open space and parks for resident and visitor enjoyment.
- Develop plan to include public art displays, that match the temperament of the community, in appropriate locations.
- Work with building owners to improve their facades to present a more welcoming front to residents and visitors.

- **Environmental Responsibility**

- Assure efficient use of resources by improving building envelopes
- Work towards a more fuel efficient fleet
- Utilize green technology where practicable and financially reasonable.
- Improve recycling opportunities for residents to further the life of the regional landfill.
- Work at reducing paper consumption through a move to more paperless ways of doing business.

- **Community**

- Work to make Alamosa a more livable by developing appropriate corridors for both pedestrian and bicycle traffic.
- Focus on core infrastructure to remove barriers for citizens including public facilities, parks, streets, and utilities.
- Sponsor and assist events that develop a sense of community and place.
- Recognize the importance of City staff and their role in creating this sense of place.
- Work to establish alternative means of communicating with citizens to ensure transparency and open government.
- Work to address concerns appropriately while understanding that we can't always say yes.
- Work to reduce crime and create a safe environment for residents and visitors.

Customer service – being kind and professional doesn't cost anything and can have great benefits.