



*Office of the City Manager  
300 Hunt Avenue  
PO Box 419  
Alamosa, CO 81101  
Phone (719) 589-2593  
Fax (719) 589-9454*

June 29, 2017

### **Request for Results Community-Quality of Life**

Community – Quality of life issues. Work to provide Health and Fitness opportunities for all ages, appropriate social activities, a safe supervised place for youth, cultural and recreational programs, public art and functions to enrich and maintain the sense of place in Alamosa, improve communications with Citizens and make working with the City convenient and straightforward.

The City is looking for proposals that address the above needs. Specifically, we are looking for innovative approaches to accomplish the goals that are laid out in this document. Traditionally, the City has designated a set amount of money to be available to outside agencies to provide services to our residents. This approach asks those agencies to submit a proposal to provide a specific service with measurable goals and outcomes. The City will accept proposals that address only part of the attached requested services or proposals that address all areas.

Proposals are due Tuesday, August 1, 2017 by 5:00 P.M. and should clearly state on the cover sheet that they are in response to the Community- Quality of Life request for results. All proposals should be submitted to the office of the City Manager and should clearly designate which focus area it pertains to. Term of service will be from January 1, 2018, to December 31, 2018. Those items listed as measurable results are how the proposals will be evaluated and held accountable. The respondent is responsible to articulate how they will gather the required information for the measurable outcomes below. If surveys are to be used copies need to be submitted to the City as backup.

## Results

### Area 1: Provide health and fitness opportunities

- Focus 1: Senior Citizens
  - Measure 1: Provide fitness and health programs for seniors for 2018
    - Type of activity and anticipated participation that supports the goal of the City
      - Measurable results – total number of unique clients served and total number attending 4 or more events or activities
    - Health/Fitness benefit
      - Measurable result – improvement in clients feeling of overall health
    - Nutrition classes
      - Measurable result – total number attending classes
      - Measurable result – percent of those attending to have changed eating or shopping habits
- Focus 2: Youth
  - Measure 2: Provide appropriate supervision for youth to participate in education and recreation/fitness oriented activities to increase physical activity.
    - Type of Activity
      - Measurable result – total number of unique clients served and number of youth attending 4 or more sponsored activities
    - Health/ fitness benefit
      - Measurable result – increase in overall health measured by performance
      - Number of clients spending at least 30 minutes exercising 3 days per week.
    - Teach healthy eating
      - Measurable result – number of youth served and improvement in youth eating habits
- Cultural and Recreational Opportunities
  - Focus 1
    - Community Events - Impact to tourism – preference is given for events held in the first quarter of the year. Respondent should include estimated attendance for events in proposal.
      - Measurable Outcomes
        - Actual attendance per event vs. projection
        - Ratio of funds leveraged from other sources

- Focus 2

Social Event - events that foster a sense of community and provide opportunities for various parts of the community to socialize in a safe and productive environment

- Measurable outcomes
  - Target Audience – total who attend
  - Frequency of events

All questions regarding this request for results should be directed to the office of the City Manager. Proposals can be submitted via email to [jwebb@ci.alamosa.co.us](mailto:jwebb@ci.alamosa.co.us) or via hard copy to 300 Hunt Avenue, Alamosa, CO 81101. No faxes will be accepted.